IN THE CLAIMS

Claims 1-12.   (canceled)

Claim 13. (currently amended)   A data processing apparatus for recommending content to a user; comprising:

~~receiving~~ storing means for ~~receiving~~ storing favorite content lists ~~via a network~~received from a plurality of user terminal devices including the user terminal device corresponding to the user;

~~a specifying portion for extracting and generating a content list by comparing content listed in the received favorite content lists;~~

an assigning means for assigning points to the content in each favorite content list in inverse proportion to a number of contents listed in the corresponding favorite content list;

a generating means for generating a content list indicating common contents by comparing the content listed in the stored favorite content lists;

a ~~recommendation list generation portion for assigning points and~~ranking means for ranking content in the generated content list based on the points assigned to the content; and

recommendation generating means for generating a

recommendation content list specific to the user based on

the ranked content and not including the content of the

user's favorite content list~~; and~~.

~~transmitting means for transmitting the recommendation~~

~~content list to the user terminal device corresponding to~~

~~the user.~~

Claim 14. (currently amended) A method of recommending

content to a user; comprising the steps of:

~~receiving~~ storing favorite content lists ~~via a~~

~~network~~received from a plurality of user terminal devices

including the user terminal device corresponding to the

user;

~~extracting and generating a content list by comparing~~

~~content listed in the received favorite content lists;~~

assigning points to the content in each favorite

content list in inverse proportion to a number of contents

listed in the corresponding favorite content list;

generating a content list indicating common contents

by comparing the content listed in the stored favorite

content lists;~~and~~

ranking content in the generated content list based on

the points assigned to the content; and

generating a recommendation content list specific to
the user based on the ranked content and not including the
content of the user's favorite content list.; and

~~transmitting the recommendation content list to the~~
~~user terminal device corresponding to the user.~~

Claim 15. (currently amended) A user terminal device
connected to a data processing system for recommending content
to a user; comprising:

transmitting means for transmitting a favorite content
list and a request for a recommendation content list to a
data processing apparatus via a network; and

receiving means for receiving the requested
recommendation content list;

wherein the recommendation content list is specific to
the user and is generated by ~~extracting and specifying a~~
~~content list by comparing content listed in favorite~~
~~content lists from a plurality of users,~~ assigning points
to the content in each favorite content list in inverse
proportion to a number of contents listed in the
corresponding favorite content list, generating a content
list indicating common contents by comparing the content
listed in the favorite content lists, and ranking content
in the generated content list based on the points assigned
to the content, and generating the recommendation content

list based on the ranked content and not including the

content of the user's favorite content list.

Claim 16. (currently amended) A data processing system for

recommending content to a user; comprising:

a plurality of user terminal devices including the user

terminal device corresponding to the user, each comprising:

transmitting means for transmitting a favorite

content list and a request for a recommendation

content list; and

receiving means for receiving the requested

recommendation content list; and

a data processing apparatus connected to the plurality of

user terminal devices via a network, comprising:

~~receiving~~ storing means for ~~receiving~~ storing the

favorite content lists received from the plurality of user

terminal devices and the request from the user terminal

device corresponding to the user;

~~a specifying portion for extracting and generating a~~

~~content list by comparing content listed in the received~~

~~favorite content lists;~~

assigning means for assigning points to the content in

each favorite content list in inverse proportion to a

number of contents listed in the corresponding favorite

content list;

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generating means for generating a content list

indicating common contents by comparing the content listed

in the stored favorite content lists;

~~a recommendation list generation portion for assigning~~

~~points and~~ranking means for ranking content in the

generated content list based on the points assigned to the

content; and

recommendation generating means for generating the

recommendation content list specific to the user based on

the ranked content and not including the content of the

user's favorite content list~~; and~~

~~transmitting means for transmitting the recommendation~~

~~content list to the user terminal device corresponding to~~

~~the user~~.

Claim 17. (New)   The data processing apparatus according to

claim 13, further comprising transmitting means for transmitting

the recommendation content list to the user terminal device

corresponding to the user.

Claim 18. (New)   The method according to claim 14, further

comprising the step of transmitting the recommendation content

list to the user terminal device corresponding to the user.

Claim 19. (New) The data processing system according to claim 16, further comprising transmitting means for transmitting the recommendation content list to the user terminal device corresponding to the user.